



# Dinerware Web Ordering

Instant sales via your website! Dinerware web ordering allows your customers to choose items from your menu, place and pay for their orders - all with a few short clicks. And since the orders are processed via your website directly into your Dinerware system, the order can be processed in the kitchen without the need for additional staff.

## Increase sales with instant, integrated web orders

Add a revenue stream and make your website sell for you! Offer customers the convenience of buying from your website — without the expense of adding staff. When a web order is submitted, it is routed directly to the kitchen from your Dinerware system. No extra steps or staff!

## Secure web orders pull direct from your Dinerware menu

Your Dinerware menu is linked directly to the web ordering service, so customers can browse the menu, add items and modifiers and place orders directly from the web. Updates to your Dinerware system are pushed to the web service, so changes appear online without assistance from tech support! Plus, you and your customers have peace of mind paying online because customer payments are securely processed using industry-standard encryption tools.

## Delivery system - Set distance limits and take-out messages

Need to include an area limit for deliveries? It's a snap - just drag and click on the area map to create your delivery range. Customers outside your delivery area will see a message with your optional take out hours.

## No faxing required - Say goodbye to jams, lost orders or busy signals

This is not a fax-based solution, so orders cannot be lost! No paper jams, busy signals or other headaches associated with a fax system. Web orders are part of your Dinerware system and go directly to your kitchen.

## Build your brand

Customers ordering on your website will see your restaurant logo and brand. Keep brand continuity between your restaurant website and the Dinerware web ordering service. The online ordering service is custom-designed to reflect your restaurant.

**Ask about the affordable Dinerware web ordering subscription and start selling more today!**

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*“By the fourth week our web ordering was activated, customer orders paid for a year of service.”*

*The remaining eleven months are pure profit.”*

*— Mark Ball  
Snoose Junction  
Pizzeria*